

WGC IS 90. PROJECTS & EVENTS APPLICATION FOR FUNDING

There have now been two meetings of the WGC 90th celebration working group. Below is an update regarding the process for allocating funding and other decisions taken to date.

The process for allocation of the £10,000 budget for the celebrations have been agreed. Application forms are available on the council's website and letters have been sent out to local groups requesting that they bid for funds for their projects and events. The closing date for applications is 14 May 2010. Decisions about the allocation of funding will be made by the working group on 18 May and successful applicants will be notified by the end of the month.

£2,000 of the budget has been set aside to publicise the 90th anniversary and jointly promote all initiatives happening in the borough via posters, leaflets and advertising, once a decision on funding has been made.

It has been agreed that where possible, initiatives should focus on WGC as a whole, not just in the town centre. The overriding theme of the event is to promote community involvement and pride.

It has also been agreed that, where possible and as appropriate, council initiatives already planned for 2010 and happening within WGC should use the 90th anniversary branding alongside council branding.

A number of corporate led projects have also been identified:

- Fun day in the town centre and on the Campus on 5 June
- Commemorative postcards and prints of Charles Paine images from 1920
- Two museum exhibits: the history of WGC and a typical room from 1920
- Town trail walking map
- Commemorative hand-carved benches for Sherrardspark wood.

Also suggested and being further investigated are:

- Commemorative garden at King George V Playing Fields
- Re-landscaping small areas of the town centre with allotment planting
- Promotion of WGC heritage on hoarding of Sainsbury's, upon commencement of build works
- Photographic display of images by the late Denis Williams
- Open air concert at Campus West
- Applications for blue plaque scheme.

Application forms for funding are available on the council's website: www.welhat.gov.uk/WGCis90. An email address has also been set up to receive funding applications: wgcis90@welhat.gov.uk.

Kind regards,

Helen Wheller
Communications Officer
Welwyn Hatfield Borough Council, The Campus
Welwyn Garden City
Herts AL8 6AE
Tel: 01707 357245
Fax: 01707 357480
E-mail: h.wheller@welhat.gov.uk